

2015-2016 CONTRIBUTORS

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- GSK
- Kate B. Reynolds Charitable Trust

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- NovoNordisk

\$10,000 to \$24,999

- Cone Health
- Gregg Stave

\$5,000 to \$9,999

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- Mary M. O'Connell
- Pfizer
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- Vidant Medical Center

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- Cone Health Foundation
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- Jeff Maddox
- Margaret Molloy & Cameron Binnie
- David Moore
- NC Association of Local Health Directors
- Robert Parker
- PPD
- Reggie Pearson
- William Pully
- Scott Benefit Services
- Chris & Irene Skowronek
- Sodexo USA
- Nicholas Sullivan
- The Social Impact Foundation
- Tommy Williams



THE ROAD AHEAD

prevention partners
2015-2016 annual report



GROWTH & APPRECIATION



For Prevention Partners, every year has been more exciting than the last as we grow our partnerships and impact. We are now working with hospitals, schools, corporations and communities in 32 states and 29 countries. As we grow, the focus of our efforts remains the same: addressing tobacco, nutrition, physical activity, and obesity by making it easier for people to be healthy. As always, our approach is guided by the best scientific evidence.

Great thanks to the funders, supporters, partners, board members, staff, and interns who share the commitment to a healthier future and make this vital work possible.

GREGG M. STAVE, MD, JD, MPH, BOARD CHAIR

THE FUTURE OF PREVENTION

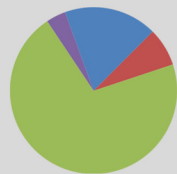


For 18 years, Prevention Partners has engaged leaders and harnessed the science of prevention to support health and well-being. In the coming decade, we will establish partnerships to reach all 100 NC counties; expand nationally to build healthy places where we work, learn and receive care; and collaborate to reach 25% of the workforce. It is only through prevention that we can envision the end of tobacco use, reverse the obesity epidemic, cut rates of cancer, diabetes and heart disease in half, and close health disparities gaps. We thank those who have joined us on this journey, and look forward to welcoming those that we meet on the road ahead.

MEG MOLLOY, DrPH, MPH, RD, PRESIDENT & CEO



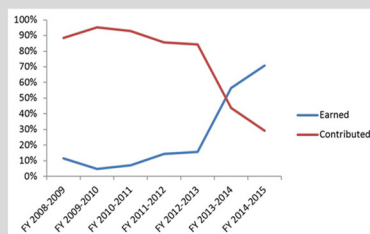
2014-2015 FINANCIAL SUMMARY



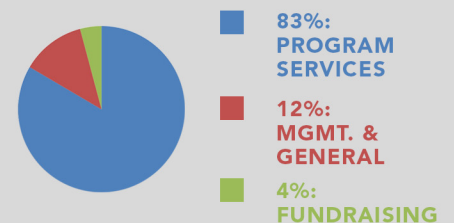
REVENUE

SERVICE INCOME	1,215,098	1,717,089
GRANTS	309,675	
PHILANTHROPY (CORPORATE & INDIVIDUAL)	127,250	
IN-KIND & INTEREST	65,075	

REVENUE TREND



EXPENSES



ADVANCING PARTNERSHIPS IN NORTH CAROLINA

[Healthy Together NC](#) is a collaboration among several statewide and regional organizations that share a vision for a healthy North Carolina. By engaging top employers in each county by 2025, **we will reach 25% of the employee population with evidence-based health interventions.** New employer-based work to reach this goal began in eighteen counties thanks to funding by GSK, the Kate B. Reynolds Charitable Trust, the North Carolina State Health Plan, Novo Nordisk, and Vidant Health. Our newest partners joining Healthy Together NC include Cone Health, Vidant Health, North Carolina Association of County Commissioners, North Carolina Association of Local Health Directors, North Carolina Community Foundation, and North Carolina State Health Plan.

ADVANCING PARTNERSHIPS NATIONALLY

Our healthy place efforts and collaborations continue to grow across the country and world. Over the last year, we have advanced relationships with partners in key sectors, including the American Hospital Association, Centers for Disease Control and Prevention, Health Enhancement Research Organization, Robert Wood Johnson Foundation, and more. We have shared healthy workplace data through presentations at the HERO Forum and the Art & Science of Health Promotion conference. We are proud that our work with Mars, Incorporated has expanded over the last year to include 47 new worksites, bringing the total to **100 sites creating healthier worksites globally.**

VISION 2026

Our board and staff have been energized by working with The Social Impact Foundation to determine our path forward. We have set ambitious goals that harness the power of prevention and our opportunity to address the health challenges of our time. Our Vision 2026 begins with a look back over the past decade where we raise a glass to toast our work:

"WE HAVE BECOME A NATIONAL LEADER IN REVERSING THE OBESITY EPIDEMIC, ENVISIONING THE END OF TOBACCO USE, CUTTING CANCER, DIABETES, AND HEART DISEASE IN HALF, AND CLOSING HEALTH DISPARITIES BY REACHING 25% OF THE WORKFORCE WITH HEALTHY PLACES."

The road forward will build on lessons learned and incorporate new approaches that grow partnerships, resources, tools, and capacity to establish healthy places. Future generations will have a greatly increased opportunity to enjoy good health by going to work, school, and care settings where healthy food, active and tobacco-free environments, and a culture of health and well-being are the norm.

OFFERING MORE SOLUTIONS

Prevention Partners takes pride in developing new resources and offerings for our partners based on their needs and feedback. Right-sizing our healthy workplace solutions to address the readiness of worksites to create healthier places has been a focus of ours over the last year.

Simple StepsSM has been developed for those worksites wanting to make improvements, but not yet ready to develop comprehensive healthy policies, benefits and environmental changes.

WorkHealthy GlobalSM addresses the needs of multinational corporations and organizations wanting to measure and improve global worksite health and wellbeing. We have also received feedback that stress, work-life balance, and mental health are important health topics to address at the worksite level, and **WorkHealthy AmericaSM** will soon feature this topic.

RESEARCH COUNCIL

The Research Council held its third annual gathering of research advisors and partners, and released the [2016 Profile of Healthy Workplaces](#). In addition to an exciting discussion around the future of a Healthy Places Innovation and Data Center, Prevention Partners shared with the Council progress on several research collaborations in the past year including the conclusion of a psychometric validation study with researchers from the University of North Carolina, joint data analysis and publication with the CDC Worksite Health Scorecard, assisting researchers at the University of Oklahoma with evaluation of the WorkHealthy Hospitals-Oklahoma campaign, and a qualitative study of Sodexo's Mindful offering within a culture of wellness.

NEW FACES: 2015-2016

BOARD MEMBERS



Kate Ahlport, MSPH
Retired Executive Director



Nick Sullivan, MHA
Director, Stroke & Neurosciences, Novant Health

STAFF



Amy Crutchfield
IT Business Analyst



Samantha Flannery
Communications Coordinator



Eileen McElhinney
HR Generalist



Taylor Pritchard, MA
Strategic Coaching Coordinator



Brandon Rivera, MA
Strategic Coaching Manager for NC Partnerships



Leslie Smith
Strategic Coaching Coordinator



Joseph Williams, MSIT
IT Coordinator